

# Membership Meeting May 14, 2014



## Topic: Houzz Workshop

Presented by: Michael Stein, Community Team Member, Houzz

### Wednesday, May 14, 2014

4:30 p.m. – 5:30 p.m.

Basic Houzz Presentation

5:30 p.m. – 7:00 p.m.

Food & Advanced Houzz Presentation

### Cost:

\$10.00 per person

\$20.00 entire crew

### Location:

The V Collective

21 Whitney Drive

Milford, OH 45150

(513) 831-5990

### To Register:

Visit [www.naricincinnati.org](http://www.naricincinnati.org)

Have Questions? Call us at (800) 498-NARI or [Email](#)

*Refunds will not be provided after Thursday, May 8<sup>th</sup>. Unpaid no-shows with reservations will be invoiced.*

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish, online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to get the design inspiration, project advice, product information and professional reviews they need to help turn ideas into reality.

This workshop will first show you how to get your feet wet and start using Houzz to promote your company and build your brand! In this workshop, we'll cover 4-easy steps you can take to get the most out of Houzz.

After you understand Houzz and the amazing ways you can build your company's brand and online presence, they'll introduce attendees to their favorite tips and tricks! Houzz has many built-in features that they'll introduce to better understand the platform's functionality and the way that they can help you establish your brand even further.

### A little about the presenter

Michael Stein is a member of the Community Team at Houzz, an innovative residential remodeling and design platform and community. He joined Houzz after working as a residential remodeling carpenter for a general contractor in San Francisco. A zealous Houzz user for years, he set up his contractor's Houzz profile and realized he has a passion for helping professionals reach their full potential on the site. Mr. Stein studied Architecture and Communications at the Academy of Art University. In his spare time, Mr. Stein manages his family's urban farm and does all his own home repairs.

### Don't miss this meeting and a chance to learn how you can:

#### Increase your exposure

Millions of homeowners are looking for professionals who can help them turn ideas into reality. Houzz's visual platform puts your company's work in front of them every day.

#### Build your brand

Display projects among the best in the country and the world, and showcase your crew's expertise to homeowners.

#### Work smarter

Communicate more efficiently with clients using visual idea books. Choose privacy and collaboration options. Houzz is the most efficient way to find the latest building and decorating products, and learn about what homeowners are looking for.