



THE NARI RENOVATOR

The Ohio Valley Chapter of the National Association of the Remodeling Industry

March 2008

www.naricincinnati.org

Building Value will host March Ohio Valley NARI meeting Learn how planned deconstruction and materials recovery helps the community

Building Value, Cincinnati's unique materials reuse and sustainable building resource, will host the March meeting of Ohio Valley NARI on Thursday, March 13, at the Building Value location at 2901 Gilbert Avenue, just south of Victory Parkway.

Building Value provides hands-on job training opportunities for individuals with disadvantages and disabilities seeking employment in construction and retail by providing deconstruction services and accepting recovered building materials from contractors. The enterprise is an extension of the Easter Seals Work Resource Center.

In addition to its light deconstruction services and reusable building materials center, Building Values also does product reconstruction from recycled materials. The enterprise teaches skills in growing industries; it gener-

ates revenue to support other WRC programs; and it provides job-training opportunities for people who need work experience.

Contractors who use Building Value for necessary deconstruction before a remodel or who donate materials they salvage during a project realize a number of benefits for themselves and the community.

- They divert materials from the landfill
- They save money by a tax-deduction and lower landfill disposal fees by donating those materials
- They preserve valuable quality architectural antiques for reuse
- They provide job training opportunities for Easter Seals WRC participants, who learn valuable construction skills.

At the March Ohio Valley NARI meeting NARI members and guests will not only have the opportunity to tour the Building Value center and see first-hand the types of materials and construction products available, they will hear a presentation on materials reuse, building deconstruction, and its important contributions to the growing trend to green and sustainable building practices.

The meeting will be at 6:30 p.m. Thursday, March 13. Building Value is hosting the event, but in accordance with the new policy adopted by the board a donation of \$15 per participating company is requested. It is also requested that this donation be made by cash, check, or credit card.

Please RSVP for the meeting by calling the NARI office at 800-498-6274 or sending e-mail to info@naricincinnati.org.

March Membership Meeting

What: Member Open House

Program: Recover, Recycle, Reuse!

When: Thursday, March 13

Where: Building Value
2901 Gilbert Avneue

Time: 6:30 pm

Cost: Subsidized by Pella, cost to members just \$15 per company

RSVP: Ohio Valley NARI at 800-498-6274

NARI members get contractor registration briefing at February meeting

As all NARI members undoubtedly know by now, on January 1 Cincinnati required all contractors working within the city limits to be registered with the Department of Buildings and Inspections. At the February Ohio Valley NARI meeting Richard Schriewer, supervisor of inspections, explained the registration process to a large group of NARI members and guests during a breakfast meeting at the Pella location in Mason.

According to Schriewer, the registration requirement applies to building contractors, state-licensed specialty contractors, and home improvement contractors. Builders and remodelers are required to have a bond in the amount of \$10,000, liability insurance



Guest speaker Richard Schriewer (left), from the Cincinnati Department of Buildings and Inspections, greeted NARI members and answered questions after his presentation at the February OVNARI meeting.



NARI members toured the Pella distribution facility in Mason after the February meeting and learned how windows are customized

with minimum limits of \$100,000/\$300,000, Worker's Compensation coverage, and an account with the Cincinnati Tax Division. Application is made to the Department of Buildings & Inspections.

Schriewer invited remodelers with questions about registration to contact him at the Department of Buildings and Inspections.

OVNARI to hold green remodeling seminar

Block out the date April 24 on your business calendar and plan to join NARI members from all over central and southwest Ohio for a day-long seminar on "green remodeling" sponsored by Ohio Valley NARI.

Featured speaker for the event, which will carry credits that apply to NARI and other professional certification programs, is Sara Lamia, nationally-known green building and remodeling expert. Sara has recently given presentations at the NAHB International Builders Show and was the principal source interviewed for a *Newsweek* magazine article "Home Green Home: Are Eco-friendly Upgrades to Your House Really Worth the Expense."

Other speakers on the program will cover specific building material categories and NARI's new green certification program.

THE NARI RENOVATOR A Publication of Ohio Valley NARI

The NARI Renovator is produced by Ohio Valley NARI as a service and benefit to its members. The organization's office is located at 136 South Keowee Street, Dayton, Ohio 45402; (800) 498-NARI or fax (937) 222-5794.

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Baseball and golf outings on OVNARI 2008 social events calendar

Two years ago an Ohio Valley NARI member got grief from his family when they learned that vacation plans would conflict with the Ohio Valley NARI baseball party in Redlegs Landing at Great American Ball Park. In fact, we understand one family member threatened to skip the vacation so she could go to the ball game!

So, to head off similar family problems this year, here's a heads up on planned social events for the rest of the year.

The baseball outing is set for Saturday evening, July 19, when the Reds host the New York Mets. Once again the NARI event will be in the Redlegs Landing private party area, where we will enjoy almost all the food we can eat and almost all the beverages we can drink. (If your beverage choice is beer be sure to use good sense on that "all you can drink" thing!)

Maybe the bullpen help the Reds picked up during the off season will produce a better result on the field than last year. We can hope.

Not too long after the ball game we'll get together at the Glenview Golf Course for the 2008 Ohio Valley NARI Golf Tournament.

That's right. After several years of great outings at Sharon Woods the NARI golf event is heading west to Glenview. (If you're not acquainted with Glenview it's at the corner of

Sharon Road and Springfield Pike.)

Glenview is the Cincinnati Recreation Commission's premier public championship golf course. It was once ranked by *Golf Digest* as one of the Top 75 Public Courses in the country.

The golf event is scheduled for Thursday, August 14.

We're still actively seeking sponsors for the golf outing. If you are a supplier this is a great way to tell NARI members you appreciate their business. You can add your name to the list of sponsors as a hole sponsor for about \$200. Other sponsorship levels up to Presenting Sponsor at \$1,500 are also available. Contact golf outing committee members Jeff McCoy at 233-1577 or Steve Zimmer at 984-6568 for all the details.

Put these events in your time management program now so you can avoid conflicts. And while you're at it, block out the evening of Thursday, December 11, on your calendar. We have already booked The Montgomery Inn for the 2008 Evening of Excellence on that date.

Such a deal!

Discounts available to Ohio Valley NARI Members

Cincinnati Business Courier advertising
contact Wende Powell (513) 337-9454

Cincinnati-Northern Kentucky Home Improvement magazine advertising
contact Greg Smith (513) 615-9014

Frank Gates Service Co. NARI Workers
Compensation Group Rating Program
contact Al Gardner (800) 777-4283 ext 757

Kinker-Eveleigh Agency NARI property and
casualty business insurance program
contact Don Ebding (513) 936-1284

The mission of Ohio Valley NARI is:

- ✓ To establish and maintain the association's firm commitment to developing and sustaining programs that expand and unite the remodeling industry as well as to ensure the industry's growth and security.
- ✓ To encourage ethical conduct, sound business practices, and professionalism in the remodeling industry.
- ✓ To present NARI as the recognized authority in the remodeling industry.

These missions are carried out by:

- ✓ Promoting the common business interests of those engaged in the industry.
- ✓ Sponsoring educational programs and activities for members.
- ✓ Enlightening consumers to the needs and advantages of home remodeling and maintenance, thereby improving the nation's housing inventory.
- ✓ Recommending legislative and regulatory action that safeguards and preserves the remodeling industry, and stimulates the marketplace.

Goals of chapter to accomplish mission:

- ✓ To provide education to enhance professional and personal competencies.
- ✓ To create and encourage networking.
- ✓ To develop and promote the profession.
- ✓ To serve as a resource center.
- ✓ To provide quality publications to members.
- ✓ To improve membership and membership participation.
- ✓ To improve consumer awareness.
- ✓ To remain proactive on current and pending legislation.



Ohio Valley NARI

Serving the Cincinnati Metropolitan Area

136 South Keowee Street • Dayton, Ohio 45402

800.498.NARI

Remodeling softens but no need to panic yet according to experts at builders show

With the housing downturn moving into the remodeling market, big ticket home improvements and additions are becoming scarce, according to two panelists who presented the remodeling outlook at the International Builders' Show last month in Orlando. In response remodelers have had to look for more small jobs among a wider base of customers.

"It's been a tough year for remodeling, but it could be worse. You could be a home builder!"

said Kermit Baker, director of the Remodeling Futures Program at the Harvard University Joint Center for Housing Studies.

According to Baker the remodeling market has stalled, with an estimated \$278 billion in total volume in 2007. As the market softened, remodeling contractors have been scaling back, reducing payrolls from 325,000 at mid-2006 to 306,500 in the fourth quarter of 2007.

"The weakness has been greatest at the upper end of the market," Baker said, "but there is evidence of home owner interest in mid-level jobs and a return to basics." Home owners are now concerned about "over-improving" relative to prices in the neighborhood and making investments they won't be able to come close to recovering when they sell.

Baker forecast that there would be "no reversal of current softness" through the third quarter of this year. However, the slump for remodelers should be relatively mild, with things beginning to turn around by year's end.

Despite the current downturn, the longer range outlook for remodeling remains favorable. After this year, remodeling volume will begin inching up again, growing to a projected \$369.3 billion by 2016, according to Gopal Ahluwalia, NAHB staff vice president for research.



Coming Events

March Meeting

6:30 p.m., Wednesday, March 13

Building Value

2901 Gilbert Avenue

"It's Treasure, Not Trash"

April Seminar

9:00 am, Thursday, April 24

Pella Windows & Doors

7697 Innovation Way, Mason

"Remodeling Goes Green"

Presented by Sara Lamia

& other guest speakers