

## Ohio Valley NARI golf tournament set for August 12

Summer classic will bring NARI members to Twin Oaks Golf Course in Covington

The Ohio Valley NARI Golf Tournament is just a few days off. If you're a golfer and you haven't registered to play yet you're almost out of time.

The tournament is set for Thursday, August 12, at the Twin Oaks Golf Course, 43rd St. and Michigan Ave., in Covington.

If you haven't been there the course is a little tricky to reach. From I-275 take the Taylor Mill Rd. exit and drive north to 42nd St. (43rd is one way, the wrong way.) Drive east until 42nd dead ends at Decoursey Ave. 43rd St. is just a short jog to the right, and it is two-way at that point. Turn east onto 43rd. Once you cross the railroad track there is another short jog to the left and a right turn into Twin Oaks.

If you come right through Covington take Madison Ave. to Decoursey Ave., and follow the same route once you reach 43rd St.

This year's edition of the summer classic will be just as great as previous NARI golf outings, which have been highlights of the



summer for many years.

Golf is a great way to build business and personal relationships. Entertaining employees and suppliers on the links is an obvious option, but the NARI golf outing offers some other business benefits. Consider inviting some of your best customers from the past year to join your foursome.

Even if you are not a golfer you still can join in the fun by coming for the steak dinner that will wrap up the day. Plan to arrive by 4:00 p.m. The Twin

Oaks clubhouse has a large comfortable porch where non-golfers can relax and enjoy refreshments of their choice while waiting for the golfers to reach the 19th hole.

The cost of the event is \$105 for golfers, which includes dinner, and \$35 for dinner only. Call the NARI office at 800-498-6274 to sign up to play or eat.

### August *Consumer Reports* cites NARI

NARI has received what may be "The Ultimate Compliment." *Consumer Reports*, an institution that jealously guards its independence and steadfastly refuses to allow itself be exploited for commercial purposes, mentions NARI in the August 2004 issue.

In a kitchen remodeling feature, consumers are advised: "Check credentials. Having certification in kitchen and bath remodeling from the National Association of the Remodeling Industry is a plus. It requires five years in the industry and passing a full-day exam."

The NARI staff has been working for several years to get recognition from *Consumer Reports*.

### Last Chance to Play

**What:** Ohio Valley NARI Golf Tournament

**When:** Thursday, August 12

**Where:** Twin Oaks Golf Course  
43rd & Michigan Ave., Covington

**Time:** 10:30 a.m.

**Call:** Ohio Valley NARI at 800-498-6274

**Cost:** \$105 per golfer, \$35 dinner only

## Benefitting the remodeling industry by Greg Fischer, CR, President of Ohio Valley NARI

Have you ever thought how excellence is achieved in any industry? Often more ideas are simply exchanged between thinkers at industry activities than any other method. Intelligent people gain from other peoples' sharing and mostly pass it on to the next person.

OVNARI had another extremely interesting July meeting at the Pella door factory in Fairfield Ohio.

The early birds got the worm on July 8 because the meeting began at 7:30 am. Pella has taken the former Pease steel door plant and turned it into a state of the art door manufacturing facility. In my past experience the Pease door was first and foremost in the steel door industry. Since Pella acquired this facility they improved on the sound design from Pease bringing us a truly improved and superior product.

For those of you who know Fred Cernetisch, he has been moved around a bit at Pella but is now in charge of the remodeling market in this area. Fred invited us to tour the factory and we thank Pella for their warm hospitality. Mark, the plant manager and Greg took us on plant tours while Tom gave us a presentation on the features of the Pella Door product line.

We observed several production lines

building single and double entry doors and sidelights with or without decorative art glass. Our perspective has been changed in how we understand the Pella line as well as observing the thoughtful quality they build into every door. This makes it easier to sell and install these fine products. It was very obvious that everyone in that plant was committed to producing a product of the highest quality and with a reasonable price.

The entire OVNARI board thanks Pella's team for sharing so much with us.

I am looking forward to seeing all the avid golfers on August 12th at the OVNARI 9th Annual Golf Outing! Be sure to register soon so you don't miss the opportunity that comes only once a year.

Thanks for reading and I look forward to seeing you on August 12th!

### **NAARI national office promotes Tracy Spears to direct chapter and member services staff**

NARI's national office has announced that Tracy Spears, formerly Executive Assistant, will assume the new responsibility of Director of Chapter and Member Services. Working with her in the Membership Department are Coordinator Michele Puleo Heaphy and Administrative Assistant Tina Ipsen. NARI plans to name another assistant to work in the department.

Tracy will serve as Staff Liaison to both the Membership Committee and the Chapter Executives Forum. She will continue her work with the Awards Committee. Evening of Excellence Task Force work will be transferred to Gwen Biasi, Director of Marketing and Communications.

Tracy will personally handle such matters as chapter support and contact, member and consumer complaints and NARI logo integrity, regional membership reports, the CotY Awards program, Membership Department staff supervision, and several other duties.

Michele is responsible for data base management, new member application management, scheduling the NARI booth, managing The NARI Store, and numerous other activities.



## Coming Events

<b>August 12</b>	10:30 a.m.
Event:	OVNARI Golf Tournament
Location:	Twin Oaks G.C. - Covington
Cost:	\$105 per player
<b>Sept. 9</b>	6:30 p.m.
Event:	Dinner Meeting
Speaker:	Mike Davis
	Ohio Dept. of Safety & Hygiene
Location:	Holiday Inn I-275 North
Cost:	\$25 (\$30 for nonmembers)

## JLC Live! returning to Columbus and will feature a NARI presentation

The JLC LIVE! Residential Construction Show is returning to Columbus in September with displays by hundreds of exhibitors, two days of interactive workshops and how-to installation clinics, and a presentation on the benefits of membership in NARI.

The event is set for September 16 and 17 at the Greater Columbus Convention Center.

Presented by *The Journal of Light Construction* magazine, one of the favorite magazines of builders and remodelers, JLC LIVE! provides contractors with new building techniques, business strategies and construction products

NARI will be featured in a special seminar conducted by Dan Taddei, national director of education, at 9:45 a.m., Friday, September 17. Dan will discuss the many benefits offered by NARI. He will explain the new Green Remodeling program and provide detailed information about NARI's professional certification programs.

NARI of Central Ohio has arranged for NARI members to attend the NARI seminar and see the trade show at no charge. Trade Show Only admission is regularly \$15 (\$35 on site). To qualify for free admission NARI members must register by September 1 with the NARI of Central Ohio office. Call 614-985-6274 to let them know you're coming.

Other highlights of JLC LIVE! include:

**Conference Seminars:** JLC LIVE Midwest 2004 will feature dozens of timely and comprehensive sessions covering all aspects of building and remodeling. This year's expanded program provides hard-to-find information for all levels of expertise. Learn about cash flow and budgeting, accurately estimating a standard kitchen remodel, trouble shooting brickwork, organizing for maximum profits, advanced roof framing, cost-effective marketing, managing customer expectations, business management strategies, kitchen details that make a difference and much, much more.

**Full-Day Intensives:** Designed for the real-world, this year's intensives will equip you and



*In addition to hundreds of exhibits JLC LIVE! features numerous installation workshops, interactive seminars, and full-day professional education programs.*

your entire team with vital information, new ideas, and easier, more efficient ways of getting the job done both in the office and in the field. Discover hard-to-find information on roof framing: beyond the basics, lead carpenter training., understanding the design/build process, applied estimating and job costing, and QuickBooks®Pro for Contractors.

A number of JLC LIVE! admission packages are available at prices ranging from \$299 for a Super Pass that admits the pass holder to all events, to individual tutorial registration at \$75. If you have not received JLC LIVE! information go to [www.jlclive.com](http://www.jlclive.com) or call 800-261-7769 for all the details.

### Ohio leads NARI in chapter numbers and size

Ohio continues to be a dominant area in the nationwide NARI organization with more chapters than any other state and four of the 20 largest chapters located in the Buckeye State—twice as many large chapters as any other state.

Cleveland, with 298 members, is the largest Ohio chapter, followed, in order by the Central Ohio (173), Tri-County (159), and Miami Valley (119) chapters. That puts all these chapters among the top 17 NARI chapters. The two other Ohio chapters, Ohio Valley NARI and NARI of East-Central Ohio give the state a total of six active local NARI organizations. California and Texas each have five chapters, and several other states have three.



## Ohio Valley NARI

Serving the Cincinnati Metropolitan Area  
136 South Keowee Street • Dayton, Ohio 45402  
800.498.NARI

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
DAYTON, OH  
PERMIT NO. 1519

## Jay Biddle and Dan Bullard represent National City Bank, OVNARI's newest member

Ohio Valley NARI welcomes its newest member, National City Bank, represented by Jay Biddle and Dan Bullard, who offer several financing products that may benefit your clients who want to improve or remodel their homes.

Jay and Dan are anxious to discuss these products with you, and to learn about the needs of your business and clients. While it is impossible to list all benefits their customers

enjoy in banking with National City, they would like to list a few they are extremely proud of:

Banking and lending expertise offered in a professional and efficient manner.

Outstanding service provided to our clients in person, on the phone and over the Internet.

Personalized and often innovative products and services that take into consideration the financial goals of our clients.

Lets all support Jay and Dan and all NARI members to make our chapter stronger.

To reach National City Bank for rates and features of their financing, you can contact Jay Biddle at 513-755-6705, or Dan Bullard at 513-233-5403. Also, look for them at the Ohio Valley NARI golf outing in August!!

### The mission of Ohio Valley NARI is:

- ✓ To establish and maintain the association's firm commitment to developing and sustaining programs that expand and unite the remodeling industry as well as to ensure the industry's growth and security.
- ✓ To encourage ethical conduct, sound business practices, and professionalism in the remodeling industry.
- ✓ To present NARI as the recognized authority in the remodeling industry.

### These missions are carried out by:

- ✓ Promoting the common business interests of those engaged in the industry.
- ✓ Sponsoring educational programs and activities for members.
- ✓ Enlightening consumers to the needs and advantages of home remodeling and maintenance, thereby improving the nation's housing inventory.
- ✓ Recommending legislative and regulatory action that safeguards and preserves the remodeling industry, and stimulates the marketplace.

### Goals of chapter to accomplish mission:

- ✓ To provide education to enhance professional and personal competencies.
- ✓ To create and encourage networking.
- ✓ To develop and promote the profession.
- ✓ To serve as a resource center.
- ✓ To provide quality publications to members.
- ✓ To improve membership and membership participation.
- ✓ To improve consumer awareness.
- ✓ To remain proactive on current and pending legislation.

## THE NARI RENOVATOR

A Publication of Ohio Valley NARI

The *NARI Renovator* is produced by Ohio Valley NARI as a service and benefit to its membership. The organization's office is located at 136 South Keowee Street, Dayton, Ohio 45402; (800) 498-NARI or fax (937) 222-5794.

### Ohio Valley NARI Board of Directors

Chairman of the Board, Ed Kramer, CR, CabitDesign, Inc.  
President, Greg Fischer, CR, Gregory Construction  
Vice President, Matt Bliemeister, Nationwide Floor Window Coverings  
Secretary, Steve Zimmer, CR, Steve Zimmer Home Improvements  
Treasurer, Steve McCord, CR, Steve McCord Carpentry  
Directors  
Norb Boh, CR, Norb Boh Construction; Glen Hollon, Hollon Construction; Jeff McCoy, Exteriors Unlimited