



# THE NARI RENOVATOR

The Ohio Valley Chapter of the National Association of the Remodeling Industry

August 2007

www.naricincinnati.org

## NARI fall schedule includes educational and vendor events Mini-seminar on tile and feature vendor night are among fall highlights

As we move into early fall Ohio Valley NARI has scheduled two events to provide members with the information they need to be more effective remodelers and business people.

First on the fall calendar is the September membership meeting at the Daltille Cincinnati Natural Stone Showroom & Slab Yard. The meeting will feature a presentation on tile installation that is approved for NARI recertification credit and carries CEU credit for other professional certification programs, including those of the National Association of Home Builders.

The meeting will be at 6:30 p.m. on Thursday, September 13, at Daltille, 4650 Lake Forest Drive, Blue Ash. Lake Forest Drive is a circular road between Pfeiffer Road and Reed

Hartman Highway north and east of these major highways.

On October 11 Feature Vendor Night (aka, the Ohio Valley NARI Vendor Showcase) will return to the Holiday Inn I-275 North. This is the event where NARI contractor members are invited to bring their entire crew to meet suppliers of materials and services they use regularly for just \$25. That's \$25 for the whole crew, not \$25 per person. A better bargain you won't find anywhere!

Put these two events in your time management program and plan to participate.

### ***Business Courier* offers discounts to Ohio Valley NARI members**

Ohio Valley NARI members have the opportunity to deliver their advertising message to readers of the *Business Courier* at discounted rates under an agreement between Ohio Valley NARI and the *Business Courier*.

The weekly business newspaper, which reaches over 13,000 business owners and managers throughout the greater Cincinnati area, is launching an advertising feature targeted to the remodeling industry in southwest Ohio. The Professional Remodeling page will appear in the Real Estate and Construction sections of the publication on at least a monthly basis through May 2008.

Members of Ohio Valley NARI can buy 3 x 3 ads on the Professional Remodeling page for as little as \$190 per insertion for a 12-insertion contract. The rate for six insertions is \$240

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### **September meeting**

**What:** Supplier Night Meeting

**Date:** Thursday, September 13

**Time:** 6:30 p.m.

**Where:** Daltille

4650 Lake Forest Drive, Blue Ash

**Program:** Training in tile selection and installation with CEU credit for NARI and other certification

**Cost:** Hosted by Daltille

**RSVP:** Ohio Valley NARI at 800-498-6274

# Now is time to start planning Contractor of the Year Awards entries

The greatest honor a remodeler can receive for is a local, regional, or national Contractor of the Year Award. But you can't get a CotY Award unless you enter your best projects in the contest. Now is the time to start preparing to do this. Don't wait until mid-October when the deadline is just a few weeks off and you find you don't have all the material you need to prepare your entries.

All Ohio Valley NARI contractor members are eligible to compete for local and national CotY awards for projects completed from July 2006 through October 2007. (For national awards the range extends through November.) Winners at all levels are selected by an impartial panel of judges comprised of experts from within the industry and associated fields.

The deadline for receipt of local CotY entries at the Ohio Valley NARI office is Monday, October 29. The local awards will be presented at the 2007 Evening of Excellence Dinner on Thursday, December 13, at the original Montgomery Inn, Montgomery, Ohio.

The deadline for national entries to reach the NARI national office in Des Plaines, IL, is December 3. National entries must be in official CotY binders, which must be ordered from the national office. Order the binders with enough lead time for them to reach you and for you to return them to the national office by the December 3 deadline. No special binders are required for local awards entries.

Download local and national CotY materials in the Members Only section of the Ohio Valley NARI web site [www.naricincinnati.org](http://www.naricincinnati.org).

## CotY Award Categories

- Residential Kitchen Under \$30,000
- Residential Kitchen \$30,000 to \$60,000
- Residential Kitchen \$60,001 to \$100,000
- Residential Kitchen Over \$100,000
- Residential Bath under \$30,000
- Residential Bath \$30,000 to \$60,000
- Residential Bath Over \$60,000

*These categories are self-explanatory.*

- Residential Interior \$100,000 and Under
- Residential Interior Over \$100,000

*These categories cover interior remodels other than kitchens or baths. They include, but are not limited to, family or recreation room remodeling, attic or basement conversions, etc. Work must be done within the existing walls of the structure.*

- Residential Interior Specialty

*This category includes, but is not limited to projects such as railings and columns; brick, stone and masonry work; tiling; air conditioning and heating; fireplaces; vestibules; insulation; kitchen hoods; glass block; wall finishes such as plaster; flooring; or home automation. The specialty must be specified on the entry form and in the descriptive text.*

- Residential Addition Under \$100,000
- Residential Addition \$100,000 to \$250,000
- Residential Addition Over \$250,000

*These categories includes, but are not limited to, additions, add-a-levels, or attic build-outs that increase the livable space of the existing home. The project cannot have changed the exterior footprint or elevations of the existing residential structure in more than one location.*

- Residential Exterior Under \$100,000
- Residential Exterior \$100,000 and Over

*These categories include, but are not limited to, alterations to the exterior of a residential building such as porticos, porches, decks, glass or screen enclosures, windows, dormers, and exterior resurfacings like siding, stucco, etc. that enhance the overall appearance of the exterior. The project cannot have added heated livable space to the home.*



**NARI** THE NARI RENOVATOR  
A Publication of Ohio Valley NARI

The NARI Renovator is produced by Ohio Valley NARI as a service and benefit to its members. The organization's office is located at 136 South Keowee Street, Dayton, Ohio 45402; (800) 498-NARI or fax (937) 222-5794.

### Ohio Valley NARI Board of Directors

*Chairman of the Board:* Jeff McCoy, Exteriors Unlimited  
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*Directors:* Ed Kramer, CR, CKBR, Cabit Design; Don Patten CR, CKBR, Don Patten Remodeling, LLC; Greg Pitsick, Bluestone Construction LLC

### ■ Residential Exterior Specialty

*This category represents a special exterior element of a project. It includes, but is not limited to such projects as decks, columns, pagodas, trellises, arbors, fences and gates, patios and terraces, driveways, walkways, retaining walls, other masonry elements, fountains and water features, swimming pools and spas, and outdoor lighting. Also included may be detached structures such as garages, pool houses, studios, guesthouses, sheds, gazebos, pavilions, etc. The specialty must be specified on the entry form and in the descriptive text.*

### ■ Entire House Under \$250,000

### ■ Entire House \$250,000 to \$500,000

### ■ Entire House \$500,001 to \$1,000,000

### ■ Entire House Over \$1,000,000

*These categories include projects that remodel a substantial portion of the entire house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location.*

### ■ Residential Historical Restoration

*This category includes restoration of the interior and/or exterior of a residential structure, or addition to a residential structure, built prior to 1935.*

### ■ Residential Universal Design

*The residential universal design category will consider changes in residences that make them usable by people of all ages and physical capabilities. Projects can include, but are not limited to, accessible entrances, modified floor plans, barrier-free kitchens and baths, and use of "smart home" technology.*

### ■ Commercial Interior

*Remodeling performed within the existing walls of a previously occupied commercial space.*

### ■ Commercial Exterior

*Remodeling performed on the exterior of an existing commercial structure.*

### ■ Commercial Specialty

*Includes, but is not limited to, such projects as cosmetic facelift; siding, roofing, insulation; window, door; railing, columns, brick, stone, masonry work; tiling; solar panels; air conditioning, heating; gutters and leaders, etc. Work must have been done to an existing commercial structure. The specialty must be included on*

*the entry form and in the descriptive text to qualify.*

### ■ Home Theater or Media Rooms Under \$150,000

### ■ Home Theater or Media Rooms \$150,000 and Over

*A remodeled space within a house that serves as a home theater or media room that may include entertainment or game room areas. The space can be a remodel of an existing room, an addition or an attic conversion. The space must incorporate audio & video equipment and a designated viewing area.*

As they review the entries, judges will consider such factors as:

- To what degree were the expressed needs of the client met?
- To what degree does the project enhance the existing structure functionally?
- To what degree does the project enhance the existing structure aesthetically?
- Is there any evidence of superior craftsmanship?
- Were innovative uses of materials and/or methods of construction used in the project?

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#### **The mission of Ohio Valley NARI is:**

- ✓ To establish and maintain the association's firm commitment to developing and sustaining programs that expand and unite the remodeling industry as well as to ensure the industry's growth and security.
- ✓ To encourage ethical conduct, sound business practices, and professionalism in the remodeling industry.
- ✓ To present NARI as the recognized authority in the remodeling industry.

#### **These missions are carried out by:**

- ✓ Promoting the common business interests of those engaged in the industry.
- ✓ Sponsoring educational programs and activities for members.
- ✓ Enlightening consumers to the needs and advantages of home remodeling and maintenance, thereby improving the nation's housing inventory.
- ✓ Recommending legislative and regulatory action that safeguards and preserves the remodeling industry, and stimulates the marketplace.

#### **Goals of chapter to accomplish mission:**

- ✓ To provide education to enhance professional and personal competencies.
- ✓ To create and encourage networking.
- ✓ To develop and promote the profession.
- ✓ To serve as a resource center.
- ✓ To provide quality publications to members.
- ✓ To improve membership and membership participation.
- ✓ To improve consumer awareness.
- ✓ To remain proactive on current and pending legislation.



## Ohio Valley NARI

Serving the Cincinnati Metropolitan Area  
136 South Keowee Street • Dayton, Ohio 45402  
800.498.NARI

### ***Business Courier*** (Continued from page 1)

per insertion. The cost of a one-time ad is \$390.

A 12-insertion contract includes free ads on the publication's web site, free color, and the choice of a free 13th insertion or a free subscription to the publication. All advertisers receive free ad creative service. In exchange for its endorsement Ohio Valley NARI will receive six free institutional ads on the Remodeling Page.

For information about advertising contact Wende Powell, [wpowell@bizjournals.com](mailto:wpowell@bizjournals.com), (513) 337-9454.

This is the second advertising discount program recently announced by Ohio Valley NARI for its members. *Cincinnati-Northern Kentucky Remodeling* magazine offers special ad rates to Ohio Valley NARI members.

These programs are complementary since the publications serve very different advertising demographics. The *Business Courier* is a subscription newspaper mailed to business owners and managers. *Cincinnati-Northern Kentucky Remodeling* magazine is available on racks at hundreds of Cincinnati area retail locations.

### **CotY Awards** (Continued from page 3)

- Did the contractor overcome difficult obstacles?

In the Historic Renovation/Restoration category the following special criteria are applied:

- Were original uses of materials duplicated in the project?
- Were methods of application used to improve or enhance the original style of the structure?



## Coming Events

### **September Meeting**

6:30 p.m., Thursday, September 13  
Tile Installation Techniques  
Daltile

4650 Lake Forest Drive

### **Feature Vendor Night**

6:30 p.m., Thursday, October 11  
Holiday Inn I-275 North

### **Evening of Excellence Dinner**

6:30 p.m., Thursday, December 13  
Montgomery Inn