



THE NARI RENOVATOR

The Ohio Valley Chapter of the National Association of the Remodeling Industry

March 2007

www.naricincinnati.org

Ferguson Enterprises will host April NARI meeting Meeting day moved to Wednesday, April 11, to accommodate host company

The April dinner meeting of Ohio Valley NARI will be on a special day and at a rather special place, too. The meeting will be on Wednesday, April 11, at the Ferguson Enterprises showroom at 11860 Mosteller Road.

Ferguson, as every NARI member certainly knows, is the nation's largest distributor of plumbing fixtures and supplies and one of the largest distributors of heating and air conditioning equipment. The Mosteller Road location, one of ten Ferguson facilities in the area from Dayton to Florence, Kentucky, is a kitchen, bath, and lighting showroom featuring a giant selection of plumbing fixtures, hydronic products, and cabinets. It's an opportunity to see the latest and greatest products for kitchen and bath remodels, the projects most requested by home owners, and to get acquainted with the Ferguson people who can help you serve your clients.

The meeting, with dinner hosted by Ferguson, will start at 6:30 p.m. and will include guided tours of the showroom and distribution facilities. It's another great profes-

sional education and personal networking opportunity offered by Ohio Valley NARI.

Plan to join other NARI members at the Ferguson Enterprises showroom in Sharonville. Since Ferguson is hosting the meeting please give them the courtesy of notifying the OVNARI office by phone (800-498-6274), FAX (937-222-5794), or e-mail (info@naricincinnati.org) if you will attend.



Participants in the February moisture workshop toured the Pella distribution center in Mason.

Call NARI to R.S.V.P.

What: Supplier Night Meeting
Date: Wednesday, April 11
Time: 6:30 p.m.
Where: Ferguson Enterprises
11860 Mosteller Road, Sharonville
Cost: Hosted by Ferguson Enterprises
RSVP: Ohio Valley NARI at 800-498-6274

Tyvek and Pella present workshop

Moisture and water incursion problems have become one of the key issues in residential construction. In February an interested crowd of over 30 owners and employees of NARI member companies got together at the Pella Windows and Doors offices in Mason for a half-day workshop on moisture control and fenestration installation.

Featured presenter for the workshop was NARI member John Richardson, CRA, Parkside Plunkett-Webster, who represents

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NARI national president-elect resigns before taking office

John Gordon, who last year was designated as president-elect of the National Association of the Remodeling Industry, will not be taking office as national president of NARI as originally planned. John announced his resignation from the national leadership position effective March 24, 2007, citing a need to focus 100% of his time and attention on his job responsibilities as second in command in the Pro-Sales Division of The Home Depot.

Officials of The Home Depot and NARI said the resignation does not diminish The Home Depot's commitment and support of NARI, nor will this decision affect the stability or progress of NARI. The Home Depot offered to provide a substitute to replace John in the NARI leadership succession, but since, the position is elected policies preclude substitution. Despite the interruption in succession that John's resignation creates, NARI Officers are committed to continuity and progress.

In a statement announcing John's resignation NARI officers and staff members said they have admired and appreciated his leadership as an officer over the past five years and expressed disappointment not experiencing John's continued leadership as president.

The announcement said: "While John will
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John Richardson, CRA, was the featured presenter at the "Controlling Damaging Moisture Workshop" sponsored by Pella and DuPont Tyvek in February.

Workshop (Continued from page 1)

DuPont Tyvek in the Cincinnati-Dayton area. Assisting John with installation demonstrations were several Pella representatives, including OVNARI Board Member Brett Howard.

John's presentation included numerous pictures of what not to do—many of which brought rounds of laughter from the group. Of course, he also had pictures illustrating the right way to install windows and doors to stop water problems before they start.

Although sponsored by Tyvek and Pella, the workshop was in no sense a sales seminar for the sponsors. The presentations included references to the installation instructions of other window manufacturers and acknowledgement of other house wrap products.

In addition to the moisture control presentations, the program included a tour of the new Pella distribution center on Innovation Way near I-71 exit 24 in Mason.

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The NARI Renovator is produced by Ohio Valley NARI as a service and benefit to its members. The organization's office is located at 136 South Keowee Street, Dayton, Ohio 45402; (800) 498-NARI or fax (937) 222-5794.

Ohio Valley NARI Board of Directors

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Survey sponsored by Bank of America Home Equity reveals guidelines for materials service life

Home owners often ask remodelers, "If I do this project, how long can I expect it to last?" Now a study sponsored by Bank of America Home Equity and conducted by the home builders association provides guidelines to help contractors answer the question.

As you might expect, concrete and masonry can have a service life measured in centuries. Other long-life building components—assuming adequate care is given them—include all types of insulation, toilets, wood flooring, interior doors, molding and millwork, electrical fixtures, copper gutters and downspouts, natural stone countertops, and structural wall components. The most ephemeral building products and materials are paints and caulks, carpet, faucets, water heaters, and several types of appliances.

Among appliances compactors, dishwashers, and microwaves typically last less than 10 years, while gas ranges have the longest life span of 15 years or more.

Some service life guesstimates from the survey are kitchen cabinets, 50 years; cultured marble, 20 years; furnaces and air conditioners, 15 to 20 years; garage doors, 10 to 15 years, and wood windows, 30 years or more.

Home technology, such as built-in audio or home theater systems, wi-fi, and home automation systems, should work for a half century, but will be obsolescent in six months, obsolete in two years, and dinosaurs in five years.

Time to plan for summer social events

In this newsletter you'll find flyers about our two great summer social events--the June 9 baseball excursion to Redlegs Landing at Great American Ball Park and the August 9 golf outing at Sharon Woods.

Both dates may seem to be far in the future, but time has a way of flying at warp speed. Please don't file these flyers away intending to take action later. Right now, while you're thinking of it, order your baseball tickets, and make your golf sponsorship pledge.

FYI, we have already sold 1/4 of the available baseball tickets and we haven't even actively promoted the event!

Remodeling business remained strong through fourth quarter of last year

New home starts may be down, but the remodeling segment of the residential construction industry is doing just fine, thank you!

Remodeling activity remained steady in the fourth quarter of 2006, according to the folks at the National Association of Home Builders who track residential building and compile the Remodeling Market Index (RMI).

"Though the substantial reductions in home sales and new housing production have had an impact on the remodeling market to some degree, we feel that remodeling of both owner-occupied and rental housing will remain strong compared to other areas of the industry," said NAHB Chief Economist Dave Seiders. "With record levels of home-owner equity and the constant need to upgrade the older housing stock, the remodeling outlook appears quite good for years to come."

Rosy as conditions may be on a national scale, things don't look as bright for remodelers in the Midwest where both current and future indexes declined slightly.

The mission of Ohio Valley NARI is:

- ✓ To establish and maintain the association's firm commitment to developing and sustaining programs that expand and unite the remodeling industry as well as to ensure the industry's growth and security.
- ✓ To encourage ethical conduct, sound business practices, and professionalism in the remodeling industry.
- ✓ To present NARI as the recognized authority in the remodeling industry.

These missions are carried out by:

- ✓ Promoting the common business interests of those engaged in the industry.
- ✓ Sponsoring educational programs and activities for members.
- ✓ Enlightening consumers to the needs and advantages of home remodeling and maintenance, thereby improving the nation's housing inventory.
- ✓ Recommending legislative and regulatory action that safeguards and preserves the remodeling industry, and stimulates the marketplace.

Goals of chapter to accomplish mission:

- ✓ To provide education to enhance professional and personal competencies.
- ✓ To create and encourage networking.
- ✓ To develop and promote the profession.
- ✓ To serve as a resource center.
- ✓ To provide quality publications to members.
- ✓ To improve membership and membership participation.
- ✓ To improve consumer awareness.
- ✓ To remain proactive on current and pending legislation.



Ohio Valley NARI

Serving the Cincinnati Metropolitan Area

136 South Keowee Street • Dayton, Ohio 45402

800.498.NARI

Resignation *(Continued from page 2)*

not ascend to the presidency, his contributions, as part of a dynamic officer corps, are significant and will be lasting. The implementation of knowledge-based governance strategy and a strategic plan with high member-focus are initiatives making a difference for NARI members. NARI strives to provide a valuable and relevant experience for NARI members, making members more successful in their businesses.”

The NARI Nominating Committee has been asked to reconvene and to prepare a new slate of candidates, including the office of secretary, for consideration by the NARI Board of Directors at its upcoming meeting in Austin.

Associations throughout the nation and in all business segments are increasingly challenged to attract professional industry leaders of the caliber of John Gordon into office. NARI, like all non-profit organizations, must address the demands and the quality of the volunteer leadership experience. It is timely that the NARI Board of Directors will address this topic in a Strategic Thinking Session entitled “Responsive Governance” on March 23.



Coming Events

April Supplier Night

6:30 p.m., Wednesday, April 11
Ferguson Enterprises
11860 Mosteller Road
Sharonville

May Supplier Night

6:00 p.m., Thursday, May 10
Marsh Building Products
10078 East Kemper Road
Loveland

Baseball Outing

7:10 p.m., Saturday, June 9
Great American Ball Park - Redlegs Landing
Cleveland Indians vs. Reds

Golf Tournament

10:00 a.m., Thursday, August 9
Sharon Woods Golf Course
11355 Swing Road